

EBU TV Committee and EBU TV Assembly



The Television Assembly will bring together over 100 delegates, including the TV Directors of public service broadcasters from 56 countries to discuss and decide on their future cooperation. The Assembly represents all EBU Members in the field of television production and programming. This meeting will evaluate projects, achievements and emerging issues in public broadcasting through interactive professional discussions related to today's television landscape. In addition, the TV Assembly elects the TV Committee, which oversees the operations of the TV Department.

6 May 2008

09:00 – 12:00 **EBU TELEVISION COMMITTEE** (open to elected Members of the Television Committee only)

12:00 – 13:00 *Lunch* (open to elected Members of the Television Committee only)

13:00 – 13:10 **WELCOME – OPENING SESSION OF THE EBU TV ASSEMBLY**

Jean-Bernard Münch, President, SRG SSR idée suisse
Marija Nemčić, HRT, TV Committee Chair
Jean Réveillon, EBU, Director General

13:10 – 13:15 **APPROVAL OF THE MINUTES OF THE EBU TV ASSEMBLY IN LUCERNE 2007**

Marija Nemčić, HRT, TV Committee Chair

13:15 – 14:45 **EUROVISION TV REPORT 2007; STRATEGY 2008 - 2011**

Presentation by the Eurovision TV Director and his team
Question and answer session

14:45 – 15:00 **GREEN ON AIR**

Presentation by Torben Eriksen, Eurovision TV Special Project Manager

15:00 – 15:20 *Coffee Break*

15:20 – 16:50 **NEWS AND SPORTS IN THE UNIVERSE OF TV**

Presentation by Hans Laroes, NPO, News Committee Chair, Tor Aune, NRK, Sports Committee Vice-Chair.
Followed by a round table discussion with the two presenters and Clare Duignan, RTÉ, Director of Programmes
TV and Andreas Weiss, ARD, Head of International Relations

16:50 – 17:30 **ELECTIONS OF A NEW MEMBER OF TELEVISION COMMITTEE**

Jørgen Franck, Eurovision TV, Head of Management and Marketing

17:30 – 17:40 **NEXT DAYS AND NEXT YEAR**

Bjørn Erichsen, Eurovision TV, Director

17:40 – 18:00 **END OF THE 14TH EBU TV ASSEMBLY**

Marija Nemčić, HRT, TV Committee Chair

19:00 – 20:30 *Open Invitation to Rose d'Or Award Ceremony at the KKL (optional)*

21:00 *Official Dinner kindly sponsored by SRG SSR idée suisse*
Montana Art Deco Hotel Luzern
Adligenswilerstrasse 22
6002 Lucerne

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