



Eurovision TV Summit 2008



Place
Lucerne (Switzerland)

The second Eurovision TV Summit will be held in Lucerne from 5 to 9 May 2008.

Date
5-9 May 2008

The top 500 decision-makers in European public service TV will gather in Lucerne, for the second year in a row, to exchange ideas on common topics in public service broadcasting.

Sponsorship and commercial opportunities
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The first Eurovision TV Summit, in 2007, was a great success. It provided an excellent platform for participants to establish contacts, exchange ideas and information, and develop a sense of unity with colleagues.

A main feature of this event is the Common Focus Day with the two topics "Proud to Present" and "Creative Camera", which presents world-class programming and keynote speeches by Europe's most distinguished personalities in their field.

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The summit also includes a series of specialized meetings. At the Television Assembly, TV executives and programme directors decide on future cooperation between EBU members.

Other specific meetings involve heads of Fiction & Drama, Children & Youth, Entertainment, Music & Dance, Science & Education, Marketing & Branding, Cross-media, Teletext & Subtitling, Format Development, who decide on upcoming coproductions, exchange knowledge, and build networks in their respective genres.

