



Eurovision Creative Forum

The Eurovision Creative Forum is a unique annual format exchange & network platform that offers EBU members the opportunity to trade existing formats, coproduce new formats, share production and studio facilities, share experiences, exchange ideas and pool their creative potential, to form a European/international network. The best formats will be awarded.

22 April 2010

09:00 – 09:15 **OPENING**

Bettina Brinkmann, Head of Formats and Special Events, Eurovision TV

EBU MEMBERS PRESENT THEIR BEST FORMATS

Moderators:

Natalija Gorscak, Formats Core Group, RTVSLO (Slovenia)

Panagiotis Trakaliaridis, Formats Core Group, ZDF (Germany)

09:15 – 10:35 **FORMAT 1: The Farmer** (DR, Denmark) Mette Heiberg, Rikke Lauridsen

FORMAT 2: Master Key (IBA, Israel) Yoav Ginai

FORMAT 3: 5 to Midnight (RTP, Portugal) Ricardo Jorge Tomé

FORMAT 4: Celebrity Coach (RTE, Ireland) Julian Vignoles, Darren Smith

10:35 – 10:50 *Coffee Break*

10:50 – 12:30 **FORMAT 5: The Race** (ORF, Austria) Michaela Seemann

FORMAT 6: Sauce (MTV, Hungary) Déri Eszter

FORMAT 7: Big Words (Swedish Educational Broadcasting Company, UR, Sweden) Keith Foster

FORMAT 8: Rabbits à la Berlin (MDR, Germany) Claudia Schreiner

FORMAT 9: Promise (YLE, Finland) Anssi Komulainen

12:30 – 13:30 *Lunch*

13:30 – 15:10 **FORMAT 10: SOME MORE SELECTED PROGRAMMES WILL BE ANNOUNCED SOON**

FORMAT 11

FORMAT 12

FORMAT 13

FORMAT 14

15:10 – 15:30 *Coffee Break*

15:30 – 16:50 **FORMAT 15: SOME MORE SELECTED PROGRAMMES WILL BE ANNOUNCED SOON**

FORMAT 16

FORMAT 17

FORMAT 18

16:50 – 17:30 **KEYNOTE SPEECH ON SOME RECENT FORMAT COPYRIGHT ISSUES (TBD SOON)**

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17:30 **CLOSING**

Bettina Brinkmann, Head of Formats and Special Events, Eurovision TV

17:40 – 18:00 *Network Cocktail*

18:00 – 18:20 **“The Best of Eurovision Creative Forum 2010” Awards Ceremony**

20:00 *Joint Dinner (Schweizerhof)*
